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**FOR IMMEDIATE RELEASE**

**WEST ST. PAUL GOODWILL GRAND OPENING AUG. 18, 2018**

*Event features ribbon-cutting and storewide savings up to 40% off*

**July 18, 2018** – On Saturday, Aug. 18, Goodwill relocates its West St. Paul store to 1867 S. Robert Street. Goodwill has operated in West St. Paul for 29 years, first opening its doors in 1989 and moving to its current location in 2003. This move puts the store in a more central area, easing access and navigation for its dedicated community of shoppers and donors. At more than 20,000 square feet, the new store is larger and will feature additional product on the salesfloor.

The new West St. Paul Goodwill features a convenient drive-through donation center that is open daily. In store, shoppers can select from a wide array of quality donated goods and assorted new items at affordable prices. Merchandise changes every hour and includes clothing, shoes, household items, art, electronics, furniture and more.

“We’ve been in West St. Paul for almost 30 years, and we’re gratified at how enthusiastically the community has embraced our mission of eliminating barriers to work and independence,” said Michael Wirth-Davis, President and CEO of Goodwill-Easter Seals Minnesota (GESMN). “Relocating offers many exciting changes, but one thing remains the same: customers are shopping for a cause. Proceeds from Goodwill stores support workforce programs that connect four Minnesotans with new jobs every day.”

**Grand Opening Details:**

- **Saturday, Aug. 18 grand opening:** 1867 S. Robert St., West St. Paul
- **8:45 a.m.:** Ribbon-cutting with local officials and community leaders
- **9:00 a.m.:** Store opens with store-wide savings up to 40% off
- **Photo ops:** Ribbon-cutting, GESMN President and CEO Michael Wirth-Davis, Goodwill board member Ed Surko, city officials, behind-the-scenes tours
- **Can’t make it to the grand opening?** Contact us for tours and interviews when it’s convenient for you.

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**About Goodwill-Easter Seals Minnesota**

Serving Minnesota for 100 years as a leader in employment services, Goodwill-Easter Seals Minnesota (GESMN) provides education, job training and placement services to eliminate barriers to work and independence. Revenue from 51 retail stores — along with grants and fees and other financial contributions — supports programs throughout Minnesota. Our “donate-shop-reuse-educate-employ” model diverts over 60 million pounds from landfills annually and brings us one step closer to a world where everyone experiences the power of work. [gesmn.org](http://gesmn.org)