



Get to Know Goodwill-Easter Seals

Eliminating barriers to work and independence for 100 years

Nonprofit Serving Our Community

- Goodwill-Easter Seals is one of Minnesota’s longest operating 501(c)(3) nonprofits, founded in 1919 to help people experience the power of work.
- The average unemployment duration in the U.S. is over 25 weeks and the unemployment rate is 60% higher for people with disabilities. The poverty rate for families of color is up to triple the rate of white families. Our 1-1 employment services help narrow these gaps.

Donate. Shop. Support Our Mission.

- Donating and shopping at our stores helps us connect four people with jobs every day.
- “Why do you sell things that you get for free?” Donations stock stores to support our mission, but there are many costs to get that lamp from your trunk onto a shelf.
- We employ over 2,000 people and everyone earns more than the MN minimum wage.
- Our average job training graduate earns over 30% above minimum wage.

A Greener Minnesota

- Minnesotans generate over 2.9 million tons of waste for landfills every year.
- Our “donate-shop-reuse-educate-employ” model diverts over 60 million pounds from landfills annually, which is equivalent to 75 Boeing 747 jumbo jets!
- We lead the Twin Cities as a provider of electric car charging stations, and over 60% of our stores are Energy Star rated.

Leading by Example

- Your aunt’s Facebook feed is great, but her facts on Goodwill might only be so-so. We have nine 4-star ratings from Charity Navigator and meet all Charities Review Council standards.
- CEO Michael Wirth-Davis, DPA has led the organization for 28 years. He teaches and volunteers his time speaking to various groups (he doesn’t have a yacht or get paid millions of dollars).

Visit gesmn.org/facts