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### FOR IMMEDIATE RELEASE

# **CHASKA GOODWILL GRAND OPENING DECEMBER 3, 2016**

Event features official ribbon-cutting, storewide savings up to 40% and Goodwill gift card giveaways

**November 22, 2016** – On Saturday, December 3, Goodwill opens its brand new store at 310 Pioneer Trail in Chaska, bringing exceptional deals on household goods and clothing to local residents. In addition to great shopping, the new store brings over 40 new jobs to the area.

Chaka residents can now access a convenient drive-through donation center, open daily and staffed by an attendant. Shoppers can select from a large array of quality donated goods and assorted new items at affordable prices. Merchandise changes every hour and includes clothing, shoes, household items, art, electronics, furniture and more.

Best of all, it's shopping for a cause. Revenue from Goodwill retail stores funds job training and placement services that prepare people for work. "We are thrilled to join the Chaska community and offer shoppers the chance to support workforce development services. Every purchase helps people experience the power of work," said Goodwill-Easter Seals Minnesota's president & CEO, Michael Wirth-Davis.

## **Grand Opening Details:**

- December 3 grand opening: 310 Pioneer Trail
- 8:45 a.m.: Ribbon-cutting with local officials and community leaders
- 9:00 a.m.: Store opens with store-wide savings up to 40% and Goodwill gift card giveaways
- Photo ops: Ribbon-cutting, president & CEO Michael Wirth-Davis, city officials, behindthe-scene tours.
- Can't make it to the grand opening? Contact us for tours and interviews when it's convenient for you.

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### **About Goodwill-Easter Seals Minnesota**

Serving Minnesota for nearly 100 years as a leader in employment services, Goodwill-Easter Seals Minnesota provides education, job training and placement services to eliminate barriers to work and independence. Revenue from 40+ retail stores, along with other contributions, supports programs throughout Minnesota. Customers champion our mission and raised nearly \$1M rounding up at the register last year! Our "donate-shop-reuse-educate-employ" model diverts over 60 million pounds of usable materials from landfills annually and brings us one step closer to a world where everyone experiences the power of work. Visit www.goodwilleasterseals.org for more details.