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## FOR IMMEDIATE RELEASE

## STILLWATER GOODWILL GRAND OPENING MAY 6, 2017

Event features ribbon-cutting, storewide savings up to 40% and Goodwill gift card giveaways

**May 1, 2017** – On Saturday, May 6, Goodwill opens a new store at 5980 Krueger Lane. Goodwill has operated in Stillwater for eight years, first opening its doors in 2009. This move puts the store nearer Highway 36, increasing visibility and easing navigation for its community of shoppers and donors.

The new Stillwater Goodwill features a convenient drive-through donation center that is open daily. In store, shoppers can select from a wide array of quality donated goods and assorted new items at affordable prices. Merchandise changes every hour and includes clothing, shoes, household items, art, electronics, furniture and more. Goodwill is seeking ENERGY STAR® certification for the Stillwater location by meeting strict standards on energy use and greenhouse gas emissions.

"We've been in Stillwater for eight years, and we're gratified at how enthusiastically the community has embraced our mission of eliminating barriers to work and independence," said Michael Wirth-Davis, President and CEO of Goodwill-Easter Seals Minnesota (GESMN). "At the new store, customers will enjoy a Goodwill that's bigger and brighter, but one thing remains the same: they're shopping for a cause. Proceeds from Goodwill retail stores support job training and placement services that prepare people for work."

## **Grand Opening Details:**

- May 6 grand opening: 5980 Krueger Lane, Oak Park Heights
- **8:45 a.m.:** Ribbon-cutting with local officials and community leaders
- 9:00 a.m.: Store opens with store-wide savings up to 40% and Goodwill gift card giveaways
- Photo ops: Ribbon-cutting, GESMN President and CEO Michael Wirth-Davis, Goodwill board members, city officials, behind-the-scenes tours
- Can't make it to the grand opening? Contact us for tours and interviews when it's convenient for you.

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## **About Goodwill-Easter Seals Minnesota**

Serving Minnesota for nearly 100 years as a leader in employment services, Goodwill-Easter Seals Minnesota (GESMN) provides education, job training and placement services to eliminate barriers to work and independence. Revenue from 45+ retail stores, along with other contributions, supports programs throughout Minnesota. Our "donate-shop-reuse-educate-employ" model diverts over 50 million pounds of usable materials from landfills annually and brings us one step closer to a world where everyone experiences the power of work. Visit www.goodwilleasterseals.org for more details.