

GOODWILL®

EASTER
SEALS

FOUNDATION

SIGNATURE EVENT SPONSORSHIP OPPORTUNITIES

“The program has given me a sense of belonging, and it’s good to feel like you belong somewhere. With the help of Goodwill-Easter Seals, I do feel like myself again!”

– Tatiana

SPONSOR THE POWER OF WORK

Read
Tatiana’s
story



The Power of Work is Goodwill-Easter Seals Minnesota’s signature fundraising event showcasing the achievements of participants as they build stability through employment.

Proceeds from the Power of Work support our Services & Programs. We are grateful for sponsors who make the celebration a success.

EVENT DETAILS

WHAT

Power of Work

WHEN

Tuesday, May 5, 2026

WHERE

**The Depot Minneapolis
225 3rd Ave S.
Minneapolis, MN 55401**

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RENAISSANCE®
MINNEAPOLIS HOTEL
THE DEPOT



THE POWER OF WORK

SUMMARY OF SPONSOR BENEFITS

PRESENTING - \$25,000

Presenting sponsors are key event partners and receive three tables (24 seats) with complimentary wine service for guests, a full-page ad in the event program, on-stage recognition during the event, a customized GESMN tour experience upon request, logo inclusion on event branding, a feature in the GESMN summer newsletter and a host of other social media and publicity opportunities listed in the grid below. Presenting sponsors are key GESMN partners and will have additional opportunities to engage with our network and communities throughout the year.

(Goods and services received total \$1,500)

LEAD - \$15,000

Lead sponsors receive two tables (16 seats) with complimentary wine service for guests, a full-page ad in the event program, on-stage recognition during the event, a customized GESMN tour experience upon request, logo inclusion on event branding, a feature in the GESMN summer newsletter, and several other benefits listed in the grid below.

(Goods and services received total \$1,000)

SUPPORTING - \$5,000

Supporting sponsors receive one table (8 seats) with complimentary wine service for guests, logo inclusion in event branding, and a feature in the GESMN summer newsletter, as well as other benefits listed in the grid below.

(Goods and services received total \$500)

ADDITIONAL WAYS TO SUPPORT

SPOTLIGHT - \$3,000

Spotlight sponsors can take on unique sponsorships at Power of Work including Wine Sponsor, Entertainment Sponsor, Volunteer Sponsor or Dessert Sponsor. Spotlight sponsors receive one table (8 seats) and inclusion on all event signage, the print program and event website, a quarter-page ad in the print program, and dedicated signage connected to the event component that they are supporting.

(Goods and services received total \$500)

TABLE HOST - \$1,000

Help to grow the Power of Work by sponsoring a table for your company or social network.

Table hosts receive one table (8 seats) with complimentary wine service and dedicated recognition in the print program and event night signage.

(Goods and services received total \$500)

THE POWER OF WORK

POWER OF WORK SPONSOR BENEFITS

SPONSOR BENEFIT	PRESENTING \$25,000	LEAD \$15,000	SUPPORTING \$5,000	SPOTLIGHT \$3,000	TABLE \$1,000
Reserved Tables of 8	3	2	1	1	1
Event Program Advertisements	Full Page	Full Page	1/2 Page	1/4 Page	
Event Program Recognition	Logo	Logo	Name	Name	Name
A/V Event Recognition from Stage	Logo	Logo	Name	Name	
Event Website Recognition	Logo	Logo	Name	Name	
Tablesides Wine Service	X	X	X	X	X
Feature in Summer Newsletter	X	X	X		
Exclusive Sponsor Signage at Table	X	X	X		
Customized GESMN Experience	X	X			
Logo Inclusion in Event Branding	X	X			
Verbal Recognition on Stage	X	X			
Exclusive Social Media Posts	X	X			
Remarks in Event Program	X				

CONTACTS

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