

BETTER JOB INCREASE SKILLS
CAREER PATHWAY HOME OWNERSHIP
RESUME WRITING INTERVIEW PREPARATION JOB COACHING



SERVICES & PROGRAMS

Creating career possibilities together



**BETTER JOB
INTERVIEW
PREPARATION**

HOME OWNERSHIP

**CAREER
PATHWAY**

JOB READINESS

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NICHOLAS

“Goodwill’s employer partners are putting a lot of great info into the program and preparing students for the future.”

OUR SERVICES

Our free services include industry-specific training, digital literacy, resume help, family stability, navigating work with a disability and more.

Career Training & Education | 4

In just 4-12 weeks, earn industry credentials and connect with employers for immediate hiring and advancement opportunities.

Disability Services | 9

Get support with disability benefits planning and employment services to explore strengths and interests to thrive at work.

Employment Services | 12

Help find work after a layoff, enroll in training, prepare for levels of higher education and explore job skills.

Family Stability Programs | 13

We recognize the need for personalized, whole-family services to address basic needs, meet parenting goals, navigate systems and obtain quality jobs so families can thrive.

Youth/Young Adult Services | 14

Youth and young adult services support the journey from school to what comes next, helping youth explore career opportunities and access training/ resources to prepare for work.

Scan to learn about
our services or
visit gesmn.org.



SERVICE LOCATIONS

STORE LOCATIONS WITH SERVICES

Chanhassen

80 W. 78th St.
Chanhassen, MN 55317

- Disability Benefits Support
- Student Career Services
- Transitional Employment

Coon Rapids

3071 Coon Rapids Blvd. N.W.
Coon Rapids, MN 55433

- Disability Benefits Support
- Student Career Services
- Transitional Employment

E-Commerce

10501 Winnetka Ave. N.
Brooklyn Park, MN 55445

- Disability Benefits Support
- Employment and Job support
- Student Career Services
- Transitional Employment

Elk River

19624 Holt St. N.W.
Elk River, MN 55330

- Disability Benefits Support
- Employment and Job Support
- Student Career Services
- Transitional Employment
- Virtual Financial Industry Training
- Virtual Business Professional Pathways

Hutchinson

1420 Montreal St. S.E.
Hutchinson, MN 55350

- Disability Benefits Support
- Employment and Job support
- Student Career Services
- Transitional Employment
- Virtual Financial Industry Training
- Virtual Business Professional Pathways

Mankato

2024 Adams St.
Mankato, MN 56001

- Disability Benefits Support
- Employment and Job Support
- Student Career Services
- Transitional Employment
- Virtual Financial Industry Training
- Virtual Business Professional Pathways

Maple Grove

13605 80th Cir. N.
Maple Grove, MN 55311

- Disability Benefits Support
- Employment and Job Support
- Student Career Services
- Transitional Employment

Minneapolis

6023 Nicollet Ave.
Minneapolis, MN 55419

- Disability Benefits Support
- Student Career Services
- Transitional Employment

Monticello

3991 Cedar St.
Monticello, MN 55362

- Disability Benefits Support
- Employment and Job Support
- Student Career Services
- Transitional Employment
- Virtual Financial Industry Training
- Virtual Business Professional Pathways

Rochester

1987 Scott Rd. N.W.
Rochester, MN 55901

- Disability Benefits Support
- Employment and Job Support
- Individualized Placement and Support
- Virtual Financial Industry Training
- Virtual Business Professional Pathways

St. Cloud

50 2nd Ave. S.
Waite Park, MN 56387

- Disability Benefits Support
- Employment and Job Support
- FATHER Project
- Student Career Services
- Transitional Employment
- Virtual Financial Industry Training
- Virtual Business Professional Pathways

St. Louis Park

3575 MN-100
St. Louis Park, MN 55416

- Disability Benefits Support
- Student Career Services
- Transitional Employment

St. Paul

1239 University Ave. W.
St Paul, MN 55104

- Disability Benefits Support
- Student Career Services
- Transitional Employment

Willmar

100 19th Ave. S.W.
Willmar, MN 56201

- Disability Benefits Support
- Employment and Job Support
- Student Career Services
- Transitional Employment
- Virtual Financial Industry Training
- Virtual Business Professional Pathways

Winona

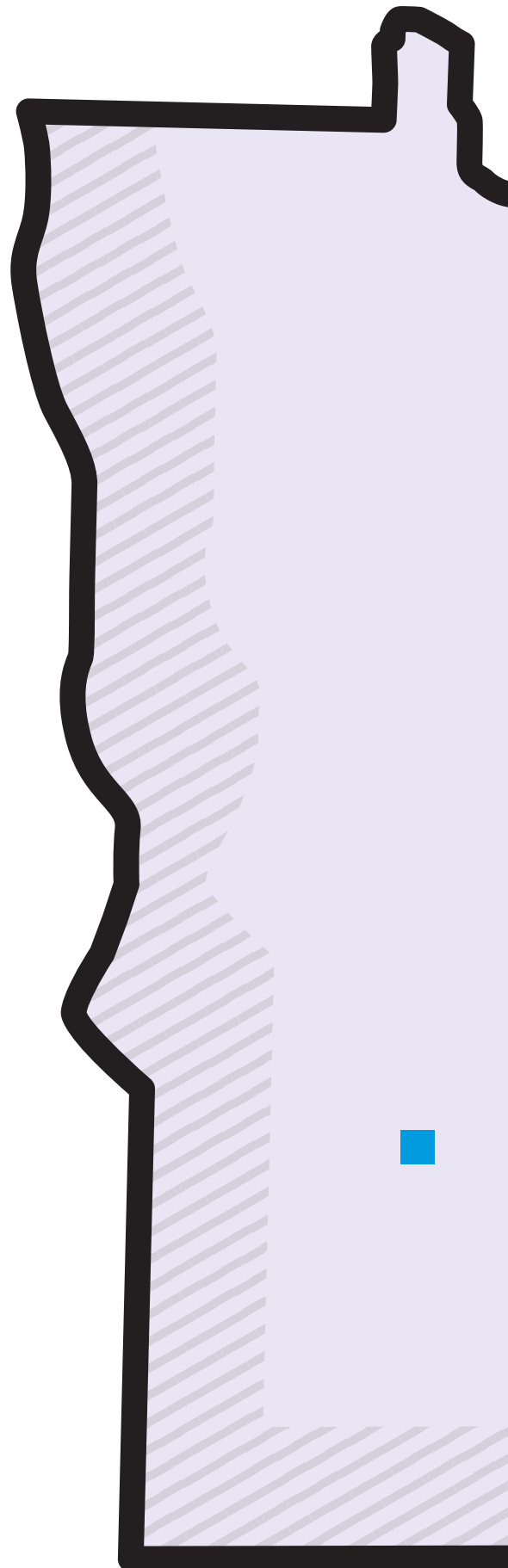
1450 Gilmore Ave.
Winona, MN 55987

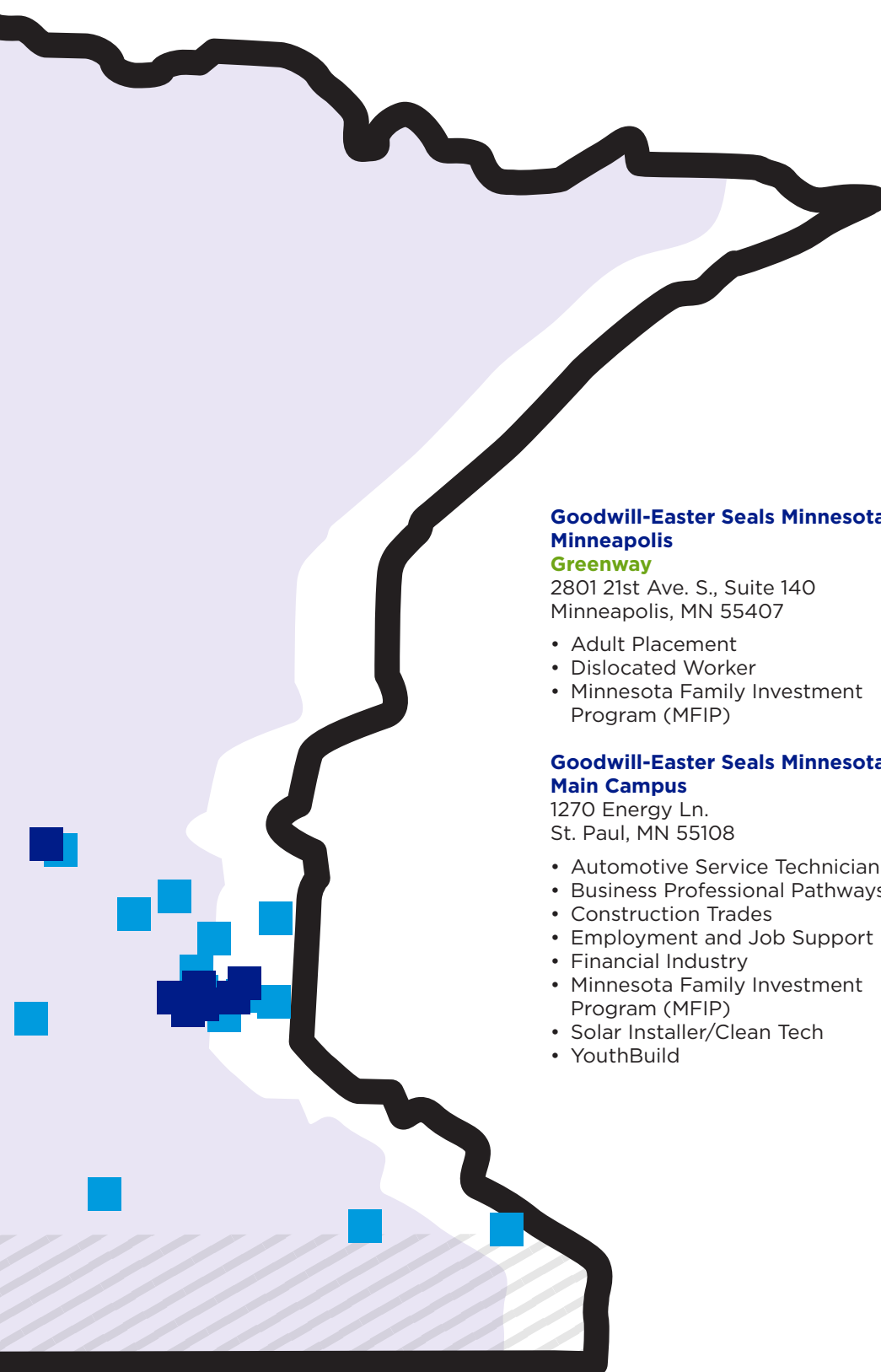
- Disability Benefits Support
- Employment and Job Support
- Individualized Placement and Support

Woodbury

9885 Hudson Pl.
Woodbury, MN 55125

- Disability Benefits Support
- Employment and Job Support
- Student Career Services
- Transitional Employment





**Goodwill-Easter Seals Minnesota
Minneapolis**

Greenway

2801 21st Ave. S., Suite 140
Minneapolis, MN 55407

- Adult Placement
- Dislocated Worker
- Minnesota Family Investment Program (MFIP)

**Goodwill-Easter Seals Minnesota
Main Campus**

1270 Energy Ln.
St. Paul, MN 55108

- Automotive Service Technician
- Business Professional Pathways
- Construction Trades
- Employment and Job Support
- Financial Industry
- Minnesota Family Investment Program (MFIP)
- Solar Installer/Clean Tech
- YouthBuild

ReEntry Location

St. Paul

553 Fairview Ave. N.
St. Paul, MN 55104

FATHER Project Locations

St. Paul

1270 Energy Ln.
St. Paul, MN 55108

Minneapolis

Sabathani Community Center
310 E 38th S., Unit 204
Minneapolis, MN 55409

St. Cloud

50 2nd Ave. S.
Waite Park, MN 56387

Work Incentives Connection

Contact for virtual disability
benefits assistance:
1-800-976-6728
Email: [workincentivesconnection@
gesmn.org](mailto:workincentivesconnection@gesmn.org)

Scan to learn about
our services or
visit gesmn.org.





CAREER TRAINING & EDUCATION

Automotive Graduates hired as:

- Express lube technicians
- General service technicians
- Maintenance technicians
- Parts counter salespeople
- Service advising/writing
- Tire technicians

What to Expect

- Get started with 10 weeks of training that includes job placement assistance
- Hands-on shop training in our automotive facility; students can earn stipends while learning
- Instruction in shop safety, engine lubrications, cooling systems, tires, belts, brakes, customer service, technical service information, multi-point inspection and maintenance
- Explore options for advanced automotive careers using virtual reality
- Develop skills in technology using industry platforms and software
- Industry speakers, tours, employer contacts and connections with area colleges
- Professional career coaching and assistance with resumes, applications, interviewing, job search, retention and advancement
- Earn industry recognized certificates such as Shop Safety S/P2 and ASE Entry-level
- Training hours: Mon.-Fri., 8 a.m.-noon
- Training available at **NO COST** to eligible students; women are encouraged to apply

Contact outreach@gesmn.org to apply

Construction Graduates hired in:

- Carpentry trades
- Laborer trades
- Roofer trades
- Finishing trades
- Electrical trades
- Heavy equipment operator trades

What to Expect

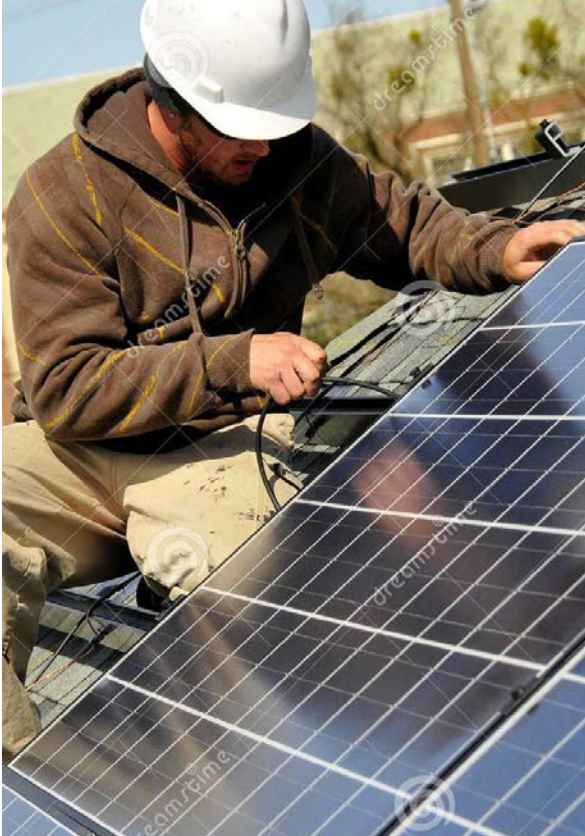
- Get started with 12 weeks of training that includes job placement assistance
- Hands-on shop training in our construction facility plus paid training on construction sites
- Instruction in construction concepts and practices including green building, hand and power tools, blueprints, math and measuring, framing, sheathing, doors and windows, siding, roofing, insulation, drywall and deconstruction
- Explore advanced technology using virtual reality tools
- Industry speakers, tours and employer contacts
- Professional career coaching and assistance with resumes, applications, interviewing, job search, job retention and advancement
- Receive industry recognized certifications such as OSHA 10, MDOT Flagger, Scissors Lift and MC3
- Earn 36 continuing education units from Saint Paul College
- Training hours: Mon.-Fri., 8 a.m.-2:30 p.m.
- Training available at **NO COST** to eligible students, women are encouraged to apply



“The day I entered the Goodwill-Easter Seals [Minnesota] program to now that I have this job at the union, I feel accomplished. It has bettered my life.”

Scan to learn about
our services or
visit gesmn.org.





CAREER TRAINING & EDUCATION (CONT.)

Solar Graduates hired as:

- Rackers
- Installers
- Apprentices
- Customer service/sales reps
- Line/repair operators

What to Expect

- Get started with 4 weeks of training that includes job placement assistance
- Hands-on shop training in our solar install lab, plus paid training
- Instruction in electrical energy fundamentals, safety standards related to solar and electrical, solar and storage installation basics, common solar and maintenance tasks, site evaluation and customer service
- Get access to industry experts, tours and employer contacts
- Professional career coaching and assistance with resumes, applications, interviewing, job search, job retention and advancement
- Receive industry-recognized certifications in solar and installation, OSHA-10, CPR/First Aid/AED
- Training hours: Mon.-Fri., 9 a.m.-4 p.m.
- Training available at **NO COST** to eligible students

Goodwill® participates in the Building Pathways to Infrastructure Jobs Grant Program, funded by the U.S. Department of Labor. This effort leverages the Goodwill Clean Tech Accelerator™ model to equip job seekers and career advancers with the employability and technical skills needed for good jobs in renewable energy and transportation sectors. A \$5 million grant from the U.S. Department of Labor will support Goodwill and its subgrantees with program implementation through 2029. Goodwill organizations contribute an additional 15% through \$750,000 in in-kind contributions. Private investments are also leveraged to support the implementation of this initiative. For funding details, see goodwill.org/clean-tech. GESMN received a \$272,000 subaward and is contributing \$126,051 in-kind to cover the remaining 15% of operational costs.

Goodwill Clean Tech Accelerator™ partners:



Contact outreach@gesmn.org to apply

Business Professional Graduates hired as:

- Administrative assistants
- Information desk clerks
- Medical office assistants
- Insurance claims representatives
- Customer service representatives and more

What to Expect

- Get started with 10 weeks of interactive online training with your instructor, career navigator and peers
- Explore career pathways and land a job in an office setting
- Build skills in technology, professional communication, productivity tools and corporate culture through group and independent online learning
- Get insights and guidance from business professionals, employers and industry experts
- Practice your interview skills with employers
- Training hours: Mon.-Fri., 9-11 a.m.
Additional 10 hours/week of assignments
- One-on-one job placement support
- Professional career coaching and assistance with resumes, applications, interviewing, job search, retention and advancement
- Training available at **NO COST** to eligible students



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our services or
visit gesmn.org.





CAREER TRAINING & EDUCATION (CONT.)

Financial Industry Graduates hired as:

- Annuity call center professionals
- Financial advisors
- Licensed customer service professionals
- Relationship/Personal bankers
- Investment contact center

What to Expect

- Launch your financial industry career in 10 weeks with the Securities Industry Essentials (SIE) certification, a gateway credential to mid/high- level positions
- Train for a financial services position with salaries starting up to \$24-\$28/hour; \$35/hour with prior work experience
- Learn introductory fundamentals such as types of products and their risks, the structure of the securities industry markets, regulatory agencies and their functions and prohibited practices
- Interactive online training with your instructor, career navigator and peers
- Training hours: Mon.-Thurs., 9-11 a.m. Additional 20-22 hours/week of flexible, online training that fits your schedule
- One-on-one job placement support
- Professional career coaching and assistance with resumes, applications, interviewing, job search, retention and advancement
- Employer partners include Wells Fargo, Ameriprise, U.S. Bank, Thrivent, Northwestern Mutual, Blaze, and Huntington
- Training available at **NO COST** to eligible students

DISABILITY SERVICES

Comprehensive disability employment services help adults and youth explore strengths, interests and get ready for work. Learn how employment may impact your public benefits, participate in paid transitional work experience at real work sites or find a job with a variety of employers and get support in your new role.

Employment and Job Support

We work closely with job seekers and employers to connect people to a career with personalized, flexible job placement services.

- Explore goals, strengths and interests to plan for a career
- Prepare for interviews and career readiness trainings
- Shadow a professional or try out a job
- Ongoing job support, retention and advancement

Transitional Employment

People with disabilities can get exposure to work through hands-on, paid experience at employer partner sites.

- Identify employment strengths and barriers
- On-the-job learning
- Ongoing performance feedback
- Support to manage workplace expectations

Student Career Services

The transition from youth to adulthood is a critical step for every young person and support is available for students with disabilities. GESMN helps students ages 14-22 with disabilities gain experience to inform career decisions through the following services:

- Job exploration and job shadowing
- Workplace readiness training
- Job-seeking skills and self-advocacy
- Work-based learning
- Informational interviews
- Workplace tours and field trips
- Postsecondary educational counseling



CURTIS

“The Disability Placement service had a huge impact on my life. I don’t believe I would have had such a positive outcome in finding my job without the constant support.”

Scan to learn about
our services or
visit gesmn.org.





DISABILITY SERVICES (CONT.)

ELEVATE Youth

A job exploration program helping youth learn about careers and skills to succeed at work (using experiential and team building activities to facilitate learning).

- Foundational job skills: Learn workplace skills that employers are looking for to support a foundation for success.
- Discover interests: Career discovery through assessments, online tools, guided discussions and hands-on activities. Instruction about in-demand occupations and the skills and training required.
- Virtual reality experiences: Learners will experience a 'day in the life' from a wide range of careers available via a VR headset experience.
- Connect with employers: Hear directly from local employers through discussion panels, job tours, informational interviews and job fairs.
- Plan for success: Optional 1:1 personalized career exploration to develop goals and support for next steps.

Retail Skills Training

Retail skills training provides job skills to work in the retail industry. Classroom training is combined with paid work experience. *This referral based program is not open to the general public.*

- 150-hour course
- Hands-on work experience at local retailers
- Instructions in retail terminology, customer service, safety, cashiering, stocking, time management, communication skills, problem-solving and conflict resolution
- Industry speakers
- Financial literacy training
- Employment readiness training

On-The-Job Evaluation

Our evaluation helps people with disabilities identify challenges to employment and understand the skills, strengths and accommodations to help them succeed at their jobs.

- Take an evaluation in a real work environment
- Build essential workplace skills
- Receive employment recommendations

Work Incentives Connection

Get disability benefits planning help from experts about Social Security work incentives designed to help you succeed if you are working or want to work.

- Information and referral
- In-depth problem solving
- Customized benefit analysis

Eligibility: You must be a Social Security beneficiary with disability from ages 14 to full retirement.

Call the hotline at 1-800-976-6728 (toll-free) or 651-632-5113 (MN Relay – 711) or email workincentivesconnection@gesmn.org.



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our services or
visit gesmn.org.





TATIANA

“Everyone wants to feel like they matter. With the help of Goodwill-Easter Seals I feel like myself again.”

EMPLOYMENT SERVICES

Dislocated Worker Program

Did you lose your job? Our team works across occupations and position levels. Get individualized support and training needed for your career.

- Career counseling and assessments
- Industry certifications
- Training programs
- Resume assistance and interview preparation
- Networking groups

Eligibility: receiving or eligible for unemployment insurance or laid off

Adult Placement (WIOA)

Personalized career services available for suburban Hennepin County residents.

- Career counseling
- Industry training programs
- Resume assistance and interview preparation
- Job leads and employer events
- Transportation assistance
- Ongoing career support

Housing and Employment Training Program

Personalized, flexible support to help youth and adults experiencing homelessness achieve their employment goals (collaborating with housing and workforce providers in Hennepin County).

- Career counseling
- Paid work experience
- Industry training programs, including paid stipends
- Job search and follow-up support

Minneapolis Community Works

Ready to start a new job? We can help with personalized career services to meet your goals.

- Career counseling
- Resume assistance and interview preparation
- Job leads and employer events
- Transportation assistance
- Ongoing career support

Eligibility: Minneapolis residents 18 years and older that meet income requirements

FAMILY STABILITY PROGRAMS

Holistic services for individuals and parents to help meet basic needs, navigate government programs and create career possibilities together.

FATHER Project for parents seeking to support their children financially and emotionally.

- Self-advocacy
- Parenting groups
- Employment services

ReEntry program supports second chances by connecting people to resources after incarceration.

- 1:1 case management
- Group mentoring
- Employment services

Employment Services for Hennepin and Ramsey County residents in the Minnesota Family Investment Program (MFIP), including coaching and goal setting, support for navigating public assistance, employment services and more.



“I’m supported at FATHER Project. It’s more of a family feel. No matter what, I can get the help I need.”

Scan to learn about
our services or
visit gesmn.org.





VICTORIA & CRISTINA

“We don’t need the door opened for us — just for the door to be unlocked. We’ll kick it down from there!”

YOUTH SERVICES

Youth and young adult services support the journey from school to what comes next, helping youth explore career opportunities and access training and resources to prepare for work.

YouthBuild

Get PAID to Learn!

- For eligible youth, ages 16-24, not currently enrolled in high school who are seeking their GED/HSD, hands-on construction or automotive training, and leadership skills
- **Leadership** – Explore career interests and personal values, set and achieve goals, learn the job skills needed to build a better future
- **Education** – Earn your high school diploma or GED in a fun, hands-on, individualized environment. Earn industry credentials and certificates
- **Automotive or Construction** – Learn maintenance, engine lubrications, cooling systems, tires, belts, brakes, and multi-point inspections in our automotive shop. Or, learn hand and power tool use, framing, drywall, siding, roofing and deconstruction in our construction shop
- **Community Involvement** – Build affordable housing and volunteer in your community
- Help with work clothes, tools, transportation, driver’s education and more
- Stipend and bonus checks paid weekly
- Training hours: Mon.-Fri., 9 a.m.–3 p.m.
- Training available at **NO COST** to eligible students

ADDITIONAL SERVICES

GESMN provides additional support to improve career opportunities:

Skills-Based Hiring Accelerator Training

Workshops and support offered to employers to adopt skills-based practices to attract, hire, retain, and promote quality talent; and career coaches and educators to better prepare jobseekers in this changing job environment.

www.mnskillsbased.com

Advocacy

Advocacy and public policy efforts build civic engagement of program participants, employees and other stakeholders to inform and influence policy decisions at the federal, state and local levels of government. We educate, train and support people in finding and sharing their own voices and experiences to advance systems change.



Scan to learn about
our services or
visit gesmn.org.



CREATING CAREER POSSIBILITIES TOGETHER SINCE 1919

Goodwill-Easter Seals Minnesota is a 501(c)3 nonprofit affiliate of both Goodwill Industries International and Easter Seals, two national organizations that help connect people to work. Proceeds from thrift stores help fund our nearly 20 customized services that help Minnesotans get equitable access to jobs, create stable careers and advance in the workplace.

OUR MISSION

To eliminate barriers to work and independence.

OUR VISION

A world where everyone experiences the power of work.

We see you working nights so your children can live fuller days; we see your past doesn't stop you from working toward a bright future; we see you juggling multiple jobs to make ends meet. And we exist to give you the resources you need, to start living the life you deserve.

**RESUME
WRITING**

**INCREASE
SKILLS**

PROMOTION

**JOB
COACHING**

**HIGHER
WAGES**

BETTER JOB **INCREASE SKILLS**
CAREER **HOME OWNERSHIP**
PATHWAY **INTERVIEW** **JOB**
RESUME WRITING **PREPARATION** **COACHING**



www.gesmn.org

HOW CAN WE PARTNER WITH YOU?



Creating career possibilities together

1270 Energy Ln. | St. Paul, MN 55108

