



2024

# community impact

Goodwill-Easter Seals Minnesota is a 501(c)3 nonprofit that connects traditionally overlooked jobseekers with resources to be successful in the workforce. Many people know Goodwill stores, but don't know store proceeds support nearly 20 programs that help create career possibilities.



**5,611**  
individuals served



**620 employers**  
hired participants



**5,106 support services** provided to meet participant needs for food, clothing, work tools, housing, childcare and the following resources:

- 1,595 transportation-related resources provided to access work or training
- 550+ technology resources distributed for training and education to help bridge digital divide



**70**  
MN counties served



Workforce advocacy with nearly **100 attendees and legislative visits** at the capitol



Partnership with **62 schools and 18 colleges** to help young adults explore career interests and gain skills



**50+ employers** trained in skills-based hiring and retention practices to expand opportunities and talent pool



## vision

A world where everyone experiences the power of work.

## mission

To eliminate barriers to work and independence.



Natasha



Ron



Jordan

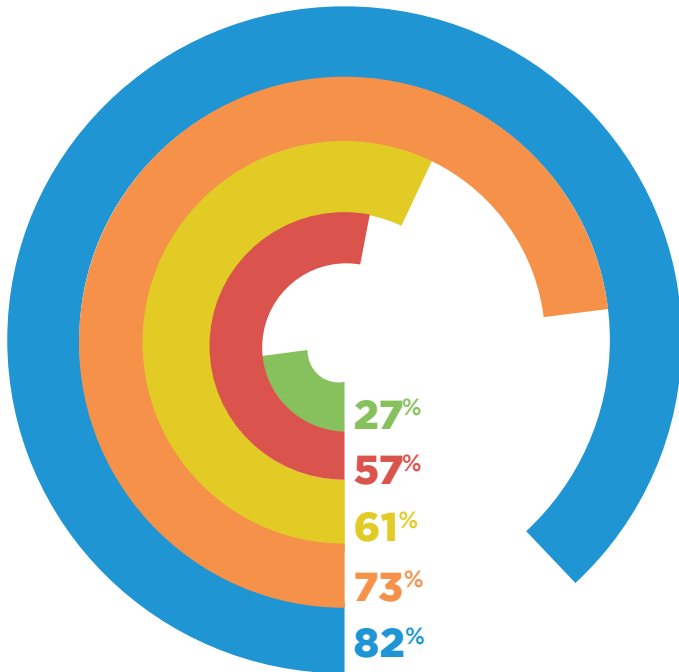


Heather

# creating career possibilities together

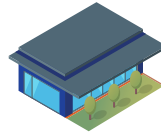
## Demographics of the people we serve

- Low income
- People with one or more disability
- Short-term employment or no work history
- People of color
- Justice involved individuals



**Steve,**  
employment services

*"I gained confidence in my work skills and received support with work training, job placement and follow up services. The staff listened, provided guidance and supported me through some difficult times in my life."*



**40+ local retail stores, e-commerce, 3 outlets and aftermarket operations** to steward the community's generous donations



Diverted over **65 million pounds** from Minnesota's landfills

