



Mural by artist Kada Goelen at our new Career & Services Campus, 1270 Energy Lane, St. Paul, MN, 55108

2025 COMMUNITY IMPACT

Goodwill-Easter Seals Minnesota is a 501(c)3 nonprofit that connects traditionally overlooked jobseekers with resources to be successful in the workforce. Many people know Goodwill stores, but don't know store proceeds support nearly 20 programs that help create career possibilities.



5,778
individuals served



59
counties served
in MN and WI



540 employers
hired participants



Partnership with
31 schools to help
1,099 youth explore
career interests, build skills
and gain experience through
work-based learning



7,995 support services
provided to meet participant
needs for food, clothing, work
tools, housing, childcare and
the following resources:

- 1,593 transportation-related resources provided to access work or training
- 632 technology resources distributed for training and education to help bridge digital divide



100+ employers
trained in skills-based hiring
and retention practices
to expand opportunities
and talent pool

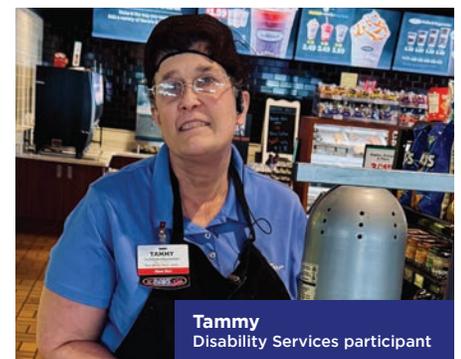


OUR VISION

A world where everyone
experiences the power
of work.

OUR MISSION

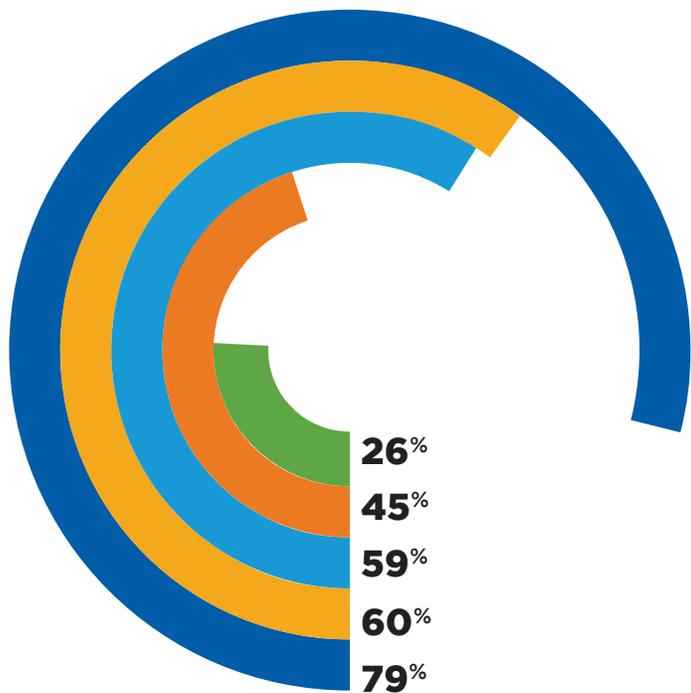
To eliminate barriers to work
and independence.



CREATING CAREER POSSIBILITIES TOGETHER

DEMOGRAPHICS OF THE PEOPLE WE SERVE

- Low income
- People with one or more disability
- Short-term employment or no work history
- People of color
- Justice involved individuals



"They never give up on you. The program helped me focus and keep on the path to see I have a future."

Rico
Construction Training participant



40+ local retail stores, e-commerce, 3 outlets and aftermarket operations to steward the community's generous donations



Diverted over **60 million pounds** from Minnesota's landfills



Read more at
gesmn.org/impact



gesmn.org