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FOR IMMEDIATE RELEASE

GOODWILL WHOLESALE OPENS IN CHASKA ON SEPT. 16, 2017

Unique Goodwill experience features items priced by the pound and by the inch

CHASKA, Minn. — **Aug. 30, 2017** — On Saturday, Sept. 16, Goodwill Wholesale opens its doors at 312 Lake Hazeltine Drive in Chaska. Goodwill Wholesale is a vastly different experience from a traditional Goodwill store, in that items are available in bulk bins and priced by the pound. In addition to unique shopping for buyers, the new venue brings over 40 new jobs to Chaska.

At Goodwill Wholesale, merchandise is rotated every 15 - 20 minutes at just a fraction of retail price for buyers. Most items, like clothing, are sold by the pound, while others like electronics, dinnerware and glassware are sold by the piece. Like traditional Goodwill stores, Goodwill Wholesale features a drive-through donation center that's open daily.

"Goodwill put roots down in Chaska in 2016, and we are gratified at how enthusiastically the community has embraced our mission of eliminating barriers to work and independence," said Michael Wirth-Davis, President and CEO of Goodwill-Easter Seals Minnesota. "Goodwill Wholesale gives buyers a very different experience, but one thing remains the same: they're shopping for a cause. Proceeds from Goodwill sales support services that help us place four Minnesotans in the workplace every day."

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About Goodwill-Easter Seals Minnesota

Serving Minnesota for nearly 100 years as a leader in employment services, Goodwill-Easter Seals Minnesota (GESMN) provides education, job training and placement services to eliminate barriers to work and independence. Revenue from 45+ retail stores — along with grants and fees and other financial contributions — supports programs throughout Minnesota. Our "donate-shop-reuse-educate-employ" model diverts over 50 million pounds from landfills annually and brings us one step closer to a world where everyone experiences the power of work. Visit goodwilleasterseals.org.

Assets:

- Goodwill Wholesale Pricing
- Goodwill Wholesale Opening Flyer
- How to Shop at Goodwill Wholesale, blog by sustainable clothing brand Pacify MPLS