

Media Contact: Melissa Becker
Director of Marketing and Communications
651-379-5955
mbecker@gesmn.org

GIRL SCOUTS OFFER COOKIES AT SELECT GOODWILL LOCATIONS

Partnership between two organizations stretches back to the 1950s

Feb. 22, 2019 — Goodwill-Easter Seals Minnesota (GESMN) is partnering with Girl Scouts River Valleys to bring cookies to select retail locations on now through March 23. Locations include 43 stores around the Twin Cities metro and beyond; contact your local Goodwill to find out if it's participating in the Girl Scouts partnership.

"Goodwill-Easter Seals Minnesota and Girl Scouts have collaborated to support each others' missions time and time again. Hosting cookie booths at Goodwill stores is the only most recent iteration of a partnership that goes back decades," says Michael Wirth-Davis, GESMN president and CEO. "Girl Scouts used to lead the charge during our seasonal donation drives, going door-to-door to distribute Goodwill bags to thousands of Twin Cities homes. With help from generations of Girl Scouts, GESMN has served more than 600,000 people in the last century. We enjoy collaborating with them today and giving our shoppers the chance to support two local organizations that unlock their participants' potential."

What: Girl Scout cookie booths at Goodwill

Where: All Goodwill stores listed on gesmn.org minus Alexandria, St. Cloud and Willmar

When: Saturdays, 11 a.m. – 5 p.m., through March 23, 2018

Assets: Archive photos of Girl Scouts during Goodwill donation drives

All classic cookie flavors will be available for purchase at participating Goodwills: Thin Mints, Caramel deLites, Peanut Butter Patties, Peanut Butter Sandwiches, Shortbreads, Lemonades, Thanks-A-Lots, Girl Scout S'mores and gluten-free Trios. More than 75% of the money raised during the cookie sale stays with Girl Scouts River Valleys, and girls decide as a troop how to spend their proceeds.

###

About Goodwill-Easter Seals Minnesota

Serving Minnesota for 100 years as a leader in employment services, Goodwill-Easter Seals Minnesota provides education, job training and placement services to eliminate barriers to work and independence. Revenue from 50+ retail stores — along with grants, fees and other financial contributions — supports programs throughout Minnesota. Our nonprofit model diverts over 60 million pounds from landfills annually and helps us connect four people to jobs every day. gesmn.org

About Girl Scouts River Valleys

Girl Scouts of Minnesota and Wisconsin River Valleys' work is supported by 9,000 volunteers who deliver the Girl Scout Leadership Experience to 30,000 girls in southern Minnesota, western Wisconsin and one county in Iowa. Girl Scouts River Valleys is one of 112 Girl Scout councils that make up the national Girl Scout Movement, sharing the mission to build girls of courage, confidence and character who make the world a better place. girlscoutsrv.org