

BETTER JOB

INCREASE SKILLS

CAREER PATHWAY

HOME OWNERSHIP

INTERVIEW

JOB

RESUME WRITING

PREPARATION

COACHING



SERVICES & PROGRAMS

Creating career possibilities together



SINCE 1919, WE HAVE HELPED PREPARE PEOPLE FOR WORK.

Goodwill-Easter Seals Minnesota is a 501(c)3 nonprofit affiliate of both Goodwill Industries International and Easter Seals, two national organizations that help connect people to work. Proceeds from thrift stores help fund our nearly 20 customized services that help Minnesotans get equitable access to jobs, create stable careers and advance in the workplace.

OUR MISSION

To eliminate barriers to work and independence.

OUR VISION

A world where everyone experiences the power of work.

We see you working nights so your children can live fuller days; we see your past doesn't stop you from working toward a bright future; we see you juggling multiple jobs to make ends meet. And we exist to give you the resources you need, to start living the life you deserve.

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NICHOLAS

“Goodwill’s employer partners are putting a lot of great info into the program and preparing students for the future.”

OUR SERVICES

Our free services include industry-specific training, digital literacy, resume help, family stability, navigating work with a disability and more.

Career Training & Education | 6

In just 10-12 weeks, earn industry credentials and connect with employers for immediate hiring and advancement opportunities.

Disability Services | 10

Get support with disability benefits planning and employment services to explore your strengths, interests and thrive at work.

Employment Services | 13

Our employment support services help people enroll in training, find work after a layoff, prepare for levels of higher education and explore job skills.

Family Stability Services | 14

We recognize the need for personalized, whole-family services to address basic needs, meet parenting goals, navigate the reentry process and obtain quality jobs so families can thrive.

Youth/Young Adult Services | 15

Youth and young adult services support the journey from school to what comes next, helping youth explore career opportunities and access training/ resources to prepare for work.

Scan to learn about our services or visit gesmn.org.



SERVICE LOCATIONS

STORE LOCATIONS WITH SERVICES

Chanhassen

80 W. 78th St.
Chanhassen, MN 55317

- Disability Benefits Support
- Student Career Services
- Transitional Employment

Coon Rapids

3071 Coon Rapids Blvd. N.W.
Coon Rapids, MN 55433

- Disability Benefits Support
- Student Career Services
- Transitional Employment

E-Commerce

10501 Winnetka Ave. N.
Brooklyn Park, MN 55445

- Disability Benefits Support
- Employment and Job support
- Student Career Services
- Transitional Employment

Elk River

19624 Holt St. N.W.
Elk River, MN 55330

- Disability Benefits Support
- Employment and Job Support
- Student Career Services
- Transitional Employment

Hutchinson

1420 Montreal St. S.E.
Hutchinson, MN 55350

- Disability Benefits Support
- Employment and Job support
- Student Career Services
- Transitional Employment

Mankato

2024 Adams St., Mankato, MN 56001

- Disability Benefits Support
- Employment and Job support
- Student Career Services
- Transitional Employment

Maple Grove

13605 80th Cir. N.
Maple Grove, MN 55311

- Disability Benefits Support
- Employment and Job support
- Student Career Services
- Transitional Employment

Minneapolis

6023 Nicollet Ave.
Minneapolis, MN 55419

- Disability Benefits Support
- Student Career Services
- Transitional Employment

Monticello

3991 Cedar St., Monticello, MN 55362

- Disability Benefits Support
- Employment and Job support
- Student Career Services
- Transitional Employment

Rochester

1987 Scott Rd. N.W.
Rochester, MN 55901

- Disability Benefits Support
- Individualized Placement and Support

St. Cloud

50 2nd Ave. S., Waite Park, MN 56387

- Disability Benefits Support
- Employment and Job support
- Student Career Services
- Transitional Employment

St. Louis Park

3575 MN-100, St. Louis Park, MN 55416

- Disability Benefits Support
- Student Career Services
- Transitional Employment

St. Paul

1239 University Ave. W.
St Paul, MN 55104

- Disability Benefits Support
- Student Career Services
- Transitional Employment

Willmar

100 19th Ave. S.W., Willmar, MN 56201

- Disability Benefits Support
- Employment and Job support
- Student Career Services
- Transitional Employment

Winona

1450 Gilmore Ave., Winona, MN 55987

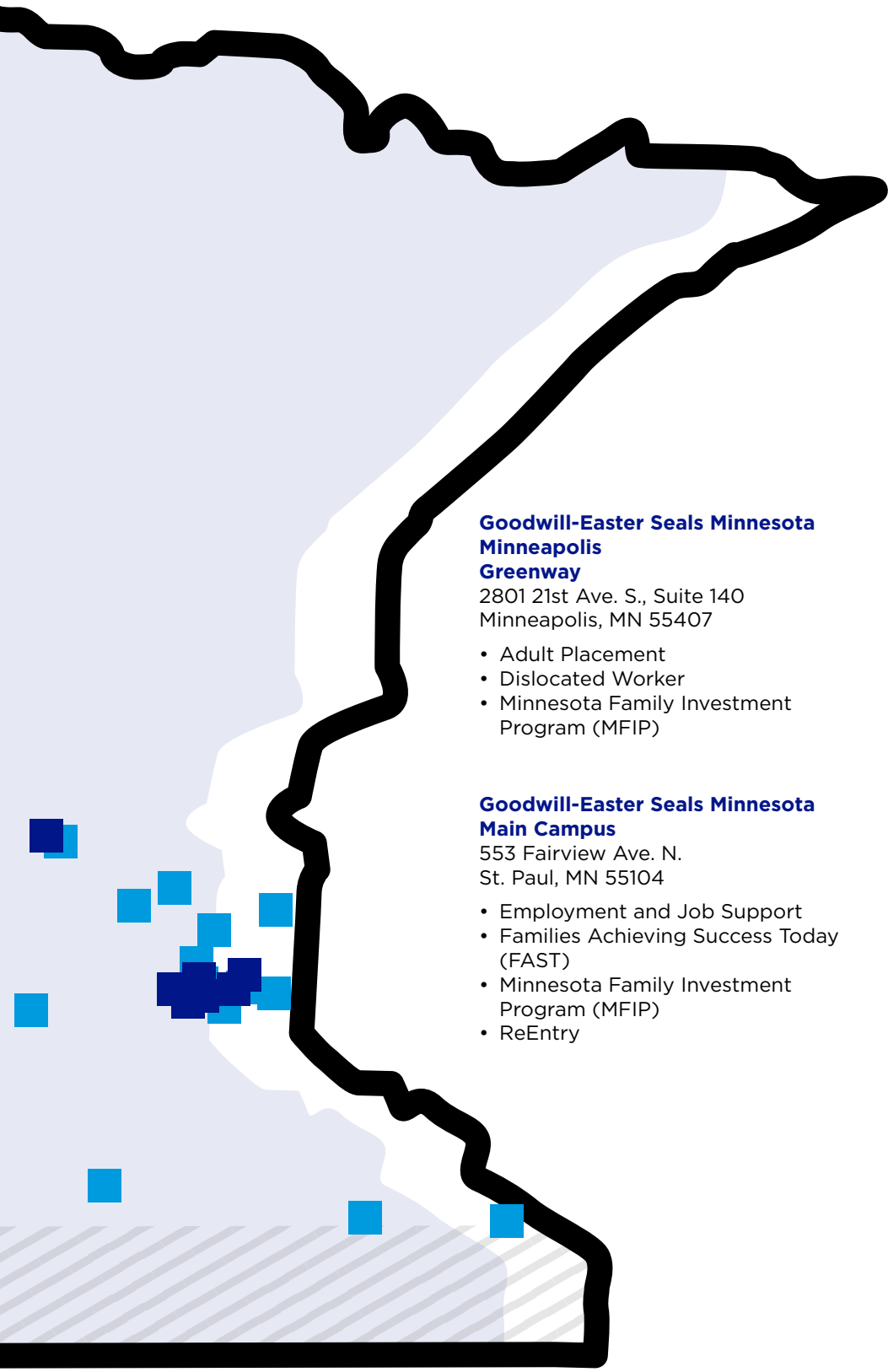
- Disability Benefits Support
- Individualized Placement and Support

Woodbury

9885 Hudson Pl., Woodbury, MN 55125

- Disability Benefits Support
- Student Career Services
- Transitional Employment





**Goodwill-Easter Seals Minnesota
Minneapolis
Greenway**

2801 21st Ave. S., Suite 140
Minneapolis, MN 55407

- Adult Placement
- Dislocated Worker
- Minnesota Family Investment Program (MFIP)

**Goodwill-Easter Seals Minnesota
Main Campus**

553 Fairview Ave. N.
St. Paul, MN 55104

- Employment and Job Support
- Families Achieving Success Today (FAST)
- Minnesota Family Investment Program (MFIP)
- ReEntry

FATHER Project Locations

553 Fairview Ave. N.
St. Paul, MN 55104

Sabathani Community Center

310 E 38th S., Unit 204
Minneapolis, MN 55409

50 2nd Ave. S.
Waite Park, MN 56387

**Career Training &
Education Services**

635 Prior Ave. N.
St. Paul, MN 55104

- Automotive Service Technician
- Business Professional Pathways
- Construction Trades
- Financial Industry
- YouthBuild

Scan to learn about
our services or
visit gesmn.org.





CAREER TRAINING & EDUCATION

Automotive Career Paths

- Express lube technician
- General service technician
- Maintenance technician
- Parts counter salesperson
- Service advising/writing
- Tire technician

What to Expect

- Get started with 10 weeks of training that includes job placement assistance
- Hands-on shop training in our 5,600 sq. ft., 4-bay automotive facility; students can earn stipends while learning
- Instruction in shop safety, engine lubrications, cooling systems, tires, belts, brakes, customer service, technical service information, multi-point inspection and maintenance
- Explore options for advanced automotive careers using virtual reality
- Develop skills in technology using industry platforms and software
- Industry speakers, tours, employer contacts and connections with area colleges
- Professional career coaching and assistance with resumes, applications, interviewing, job search, retention and advancement
- Earn industry recognized certificates such as Shop Safety S/P2 and ASE Entry-level
- Training hours: Mon.-Fri., 8 a.m.-noon
- Training available at **NO COST** to eligible students; women are encouraged to apply.

Contact outreach@gesmn.org to apply

Construction Career Paths

- Carpenter
- Laborer
- Heavy equipment operator
- Finishing trades
- Electrician

What to Expect

- Get started with 12 weeks of training that includes job placement assistance
- Hands-on shop training in our construction facility plus paid training on construction sites
- Instruction in construction concepts and practices including green building, hand and power tools, blueprints, math and measuring, framing, sheathing, doors and windows, siding, roofing, insulation, drywall and deconstruction
- Explore advanced technology using virtual reality tools
- Industry speakers, tours and employer contacts
- Professional career coaching and assistance with resumes, applications, interviewing, job search, job retention and advancement
- Receive industry recognized certifications such as OSHA 10, MDOT Flagger and Scissors Lift
- Earn 36 continuing education units and college credit towards Saint Paul College's Carpentry Diploma program
- Training hours: Mon.-Fri., 8 a.m.-2:30 p.m.
- Training available at **NO COST** to eligible students, women are encouraged to apply



MARITZA

“The day I entered the Goodwill-Easter Seals [Minnesota] program to now that I have this job at the union, I feel accomplished. It has bettered my life.”

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CAREER TRAINING & EDUCATION

Business Professional Career Paths

- Administrative assistant
- Front desk
- Office coordinator
- Medical office
- Insurance claims
- Customer service

What to Expect

- Get started with 10 weeks of training that includes job placement assistance
- Interactive online training with your instructor, career navigator and peers
- Explore career pathways and land a job in an office setting
- Learn skills and concepts to contribute to the successful completion of projects and how to build your career
- Build skills in technology, professional communication, productivity tools and corporate culture through group and independent online learning
- Get insights and guidance from business professionals, employers and industry experts
- Participate in first-round interviews with employers to kickstart your career
- Professional career coaching and assistance with resumes, applications, interviewing, job search, retention and advancement
- Training available at **NO COST** to eligible students

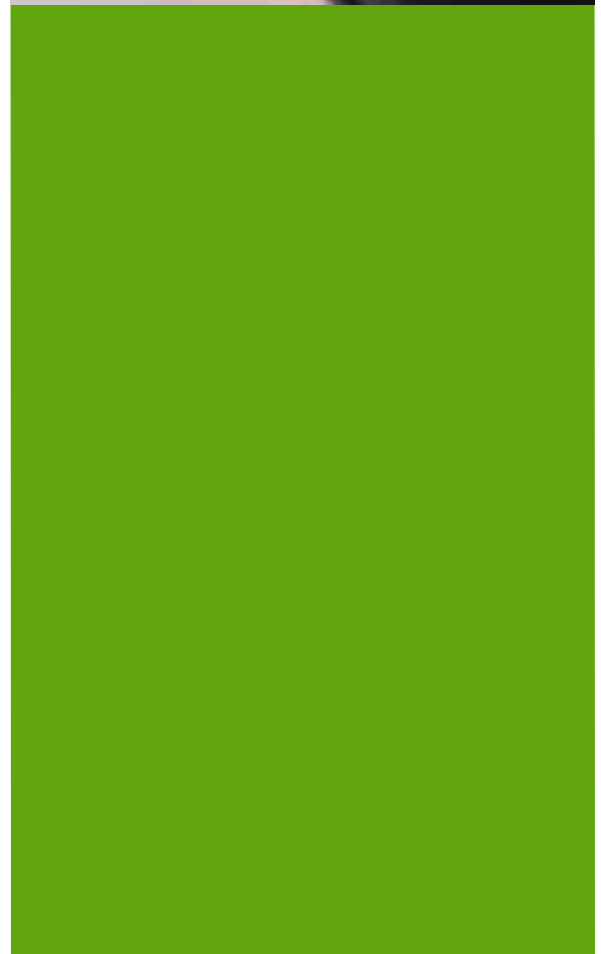
Contact outreach@gesmn.org to apply

Financial Industry Career Paths

- Annuity call center professional
- Credit relations manager
- Financial advising
- Licensed customer service professional
- Investment contact center
- Personal banker

What to Expect

- Fast-track your way into the financial industry in 10 weeks
- Launch your career with Securities Industry Essentials (SIE) certification, a gateway credential to mid/high-level positions
- Train for a financial services position with salaries starting up to \$24-\$28/hour; \$35/hour with prior work experience.
- Learn introductory fundamentals like types of products and their risks, the structure of the securities industry markets, regulatory agencies and their functions and prohibited practices
- Interactive online training with your instructor, career navigator and peers.
- Training hours: Mon.-Thurs., 9-11 a.m. Additional 20-22 hours/week of flexible, online training that fits your schedule.
- Professional career coaching and assistance with resumes, applications, interviewing, job search, retention and advancement.
- Graduates can start and advance a financial services career in just a few months with our employer partners Wells Fargo, Ameriprise, U.S. Bank, Thrivent, Northwestern Mutual, Bank of America, and Huntington.
- Training available at **NO COST** to eligible students



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DISABILITY SERVICES

“The Disability Placement service had a huge impact on my life. I don’t believe I would have had such a positive outcome in finding my job without the constant support.”



CURTIS

Our comprehensive disability employment services help adults and youth explore strengths, interests and get ready for work. Learn how employment may impact your public benefits, participate in paid transitional work experience at real work sites or find a job with a variety of employers and get support in your new role.

Employment and Job Support

Personalized, flexible job placement services are the heart of GESMN’s mission; we work closely with job seekers and employers to connect people to a career.

- Explore goals, strengths and interests
- Plan for a career
- Prepare for interviews & career readiness trainings
- Shadow a professional or try out a job
- Ongoing job support

Transitional Employment

People with disabilities can get exposure to work through hands-on, paid experience at employer partner sites.

- Identify employment strengths and barriers
- On-the-job learning
- Ongoing performance feedback
- Support to manage workplace expectations

College Navigation

- Individualized services to ensure students can successfully explore, enroll and progress through college programs
- Explore goals and interests in the context of college
- Receive assistance with planning, applications, scholarships and financial aid processes
- Prepare for a successful academic experience
- Support with campus resources and connections
- Individual meetings to facilitate growth and independence



Student Career Services

The transition from youth to adulthood is a critical step for every young person and support is available for students with disabilities. GESMN helps students ages 14-22 with disabilities gain experience to inform career decisions through the following services:

- Job exploration and job shadowing
- Workplace readiness training
- Job-seeking skills and self-advocacy
- Work-based learning
- Informational interviews
- Workplace tours and field trips
- Postsecondary educational counseling

ELEVATE Youth

A job exploration program helping youth identify their career interests, connect with employers, gain experience and create a plan for next steps.

- Discover your interests: identify interests and strengths through various assessments, online tools, and discussions. Instruction about in-demand occupations and the skills required through labor market and exploration activities. Youth will select and explore careers with hands-on exposure to a variety of occupations through immersive virtual reality learning experiences.
- Connect with employers: industry tours, job shadows, informational interviews, networking events with local employers.
- Paid work-based learning experiences: develop individualized work experience plan.
- Meet regularly to receive feedback on work performance as reported on work skills rating tool. Work to develop soft skills and how they transfer to other employment opportunities. Develop plan for next steps to continue career development

Scan to learn about
our services or
visit gesmn.org.



DISABILITY SERVICES (CONT.)

Retail Skills Training

Retail skills training provides job skills to work in the retail industry. Classroom training is combined with paid work experience. *This referral based program is not open to the general public.*

- 160-hour course
- Hands-on work experience at local retailers
- Instructions in retail terminology, customer service, safety, cashiering, stocking, time management, communication skills, problem-solving and conflict resolution
- Industry speakers
- Financial literacy training
- Employment readiness training
- Job placement and follow-up services

On-The-Job Evaluation

Our evaluation helps people with disabilities identify challenges to employment and understand the skills, strengths and accommodations to help them succeed at their jobs.

- Take an evaluation in a real work environment
- Build essential workplace skills
- Receive employment recommendations

Work Incentives Connection

Get disability benefits planning help from experts about Social Security work incentives designed to help you succeed if you are working or want to work.

- Information and referral
- In-depth problem solving
- Customized benefit analysis

Eligibility: You must be a Social Security beneficiary with disability from ages 14 to full retirement.

Call the hotline at 1-800-976-6728 (toll-free) or 651-632-5113 (MN Relay - 711) or email workincentivesconnection@gesmn.org.



EMPLOYMENT SERVICES

Dislocated Worker Program

Did you lose your job? Our team works across occupations and position levels. Get individualized support and training needed for your career.

- Career counseling and assessments
- Industry certifications
- Training programs
- Resume assistance and interview preparation
- Networking groups

Eligibility: receiving or eligible for unemployment insurance or laid off

Adult Placement

- Career counseling
- Industry training programs
- Resume assistance and interview preparation
- Job leads and employer events
- Transportation assistance
- Ongoing career support

Housing and Employment Training Pilot

- Coordinated with housing providers, Hennepin County
- Job counseling
- Paid work experience
- Industry training programs
- Job search and follow up support
- Stipends for milestones



LEONE

“The job placement program helps people who have issues, whether they’re mental or physical. You can do anything you set your mind to. There is a job out there for everyone.”

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our services or
visit gesmn.org.





FAMILY STABILITY SERVICES

Holistic services for individuals and parents to help meet basic needs, navigate government programs and create career possibilities together.

- **FATHER Project** for parents seeking to support their children financially and emotionally.
 - Self-advocacy
 - Parenting groups
- **ReEntry program** supports second chances by connecting people to resources after incarceration.
 - 1:1 case management
 - Group mentoring
 - Employment services
- **Employment Services** for Hennepin and Ramsey County residents in the Minnesota Family Investment Program (MFIP), including coaching and goal setting, support for navigating public assistance, employment services and more.
- **Families Achieving Success Today (FAST)** program provides holistic employment services for families enrolled in MFIP in Ramsey County to maximize the well-being of parents and children.

“The ReEntry program has impacted my life by keeping me focused. Just being able to talk with others and having somewhere open to speak, knowing that you won’t be judged and get real help.”

YOUTH SERVICES

Youth and young adult services support the journey from school to what comes next, helping youth explore career opportunities and access training and resources to prepare for work.

YouthBuild

Get PAID to Learn!

- For eligible youth, ages 16-24, not currently enrolled in high school who are seeking their GED/HSD, hands-on construction or automotive training, and leadership skills
- **Leadership:** Explore career interests and personal values, set and achieve goals, learn the job skills needed to build a better future
- **Education:** Earn your high school diploma or GED in a fun, hands-on, individualized environment. Earn industry credentials and certificates
- **Automotive or Construction:** Learn maintenance, engine lubrications, cooling systems, tires, belts, brakes, and multi-point inspections in our automotive shop. Or, learn hand and power tool use, framing, drywall, siding, roofing and deconstruction in our construction shop
- **Community involvement:** Build affordable housing and volunteer in your community
- Help with work clothes, tools, transportation, driver's education and more
- Stipend and bonus checks paid weekly
- Training hours: Mon.-Fri., 9 a.m.-3 p.m.
- Training available at **NO COST** to eligible students



DAGME

The YouthBuild training helped Dagme get his high school diploma and graduate with a 3.53 GPA.

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BETTER JOB **INCREASE SKILLS**
CAREER **HOME OWNERSHIP**
PATHWAY **INTERVIEW** **JOB**
RESUME WRITING **PREPARATION** **COACHING**



www.gesmn.org

HOW CAN WE PARTNER WITH YOU?



Creating career possibilities together

553 Fairview Ave. N. | St. Paul, MN 55104

